

seventhings



2024

Circularity Hub

Entering the circular economy with circular
asset tracking

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Conquer the circular economy with us

Why change the process?

"For companies, it is often difficult to pass on items of inventory in a meaningful way after they have been used. Everywhere, tons of items end up in the trash. They are actually still in top shape, but are disposed of because the bureaucratic effort is too high."

Patrick Boden, CO Founder and CEO of seventhings

Challenges and changes.

Sustainability as a global goal

New political climate targets and associated regulations, such as the ESG guidelines from 2023, are increasingly pushing companies to demonstrate sustainability standards. With severnthings, it becomes easier to achieve them.

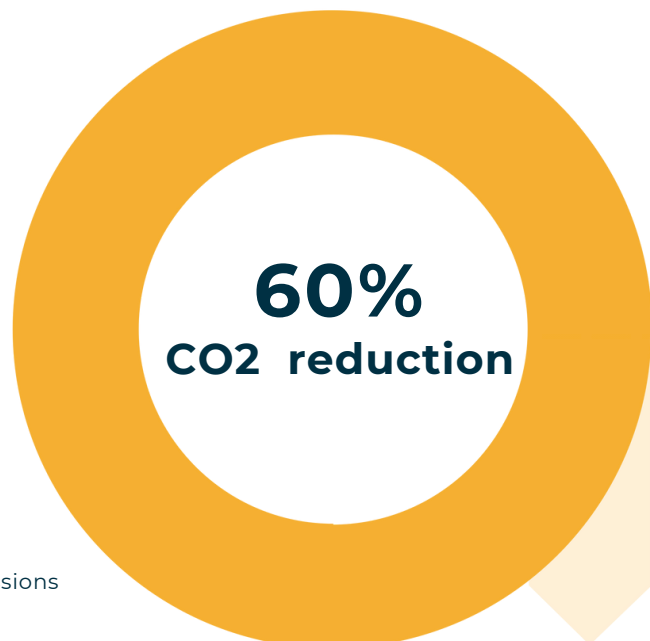
Challenging reality

The production of a new laptop causes approx. 420 kg CO2. At the same time functioning devices are disposed of, because the processes towards the circular economy are too complicated. We want to change that – with the first platform for circular asset tracking!



Linear economy

700 of 1000 objects are disposed of.



Circular economy

only 200 of 1000 objects are disposed of, which saves emissions and resources.

Second Life for your assets.

STEP 1 - LAUNCH IN FEBRUARY

Support employees

With the Circularity Hub, assets that are no longer needed can be sold to employees with just a few clicks. This makes it as easy as possible for your company to enter the circular economy.

By passing on assets internally, the product cycle is kept as small as possible without additional disposal costs and without additional emissions.

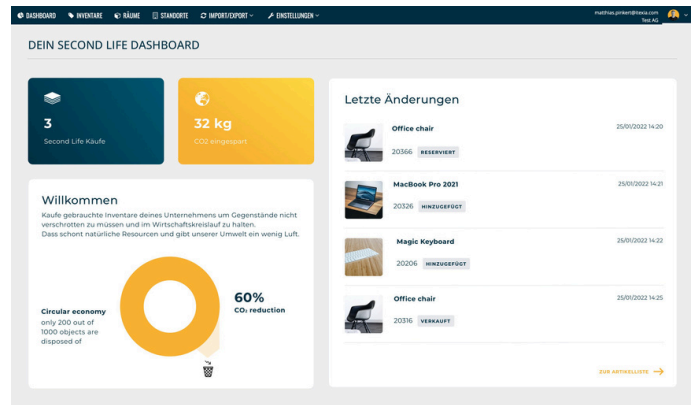


Circularity Hub Integration

The employee shop is fully integrated in the existing seventhings inventory manager.

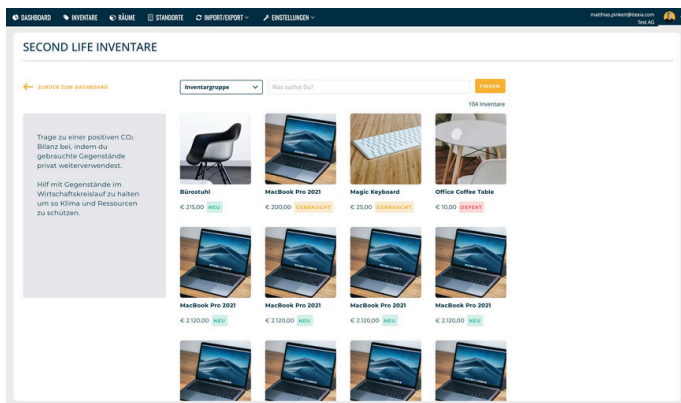
The dashboard

Keep track of objects that are currently sold, purchases already completed, and your positive carbon impact.



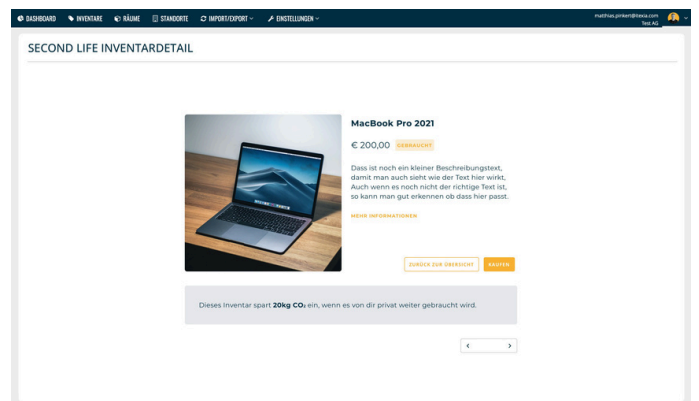
List of available objects

In the item list, your employees can see at a glance which items your company is currently selling.



Price suggestion

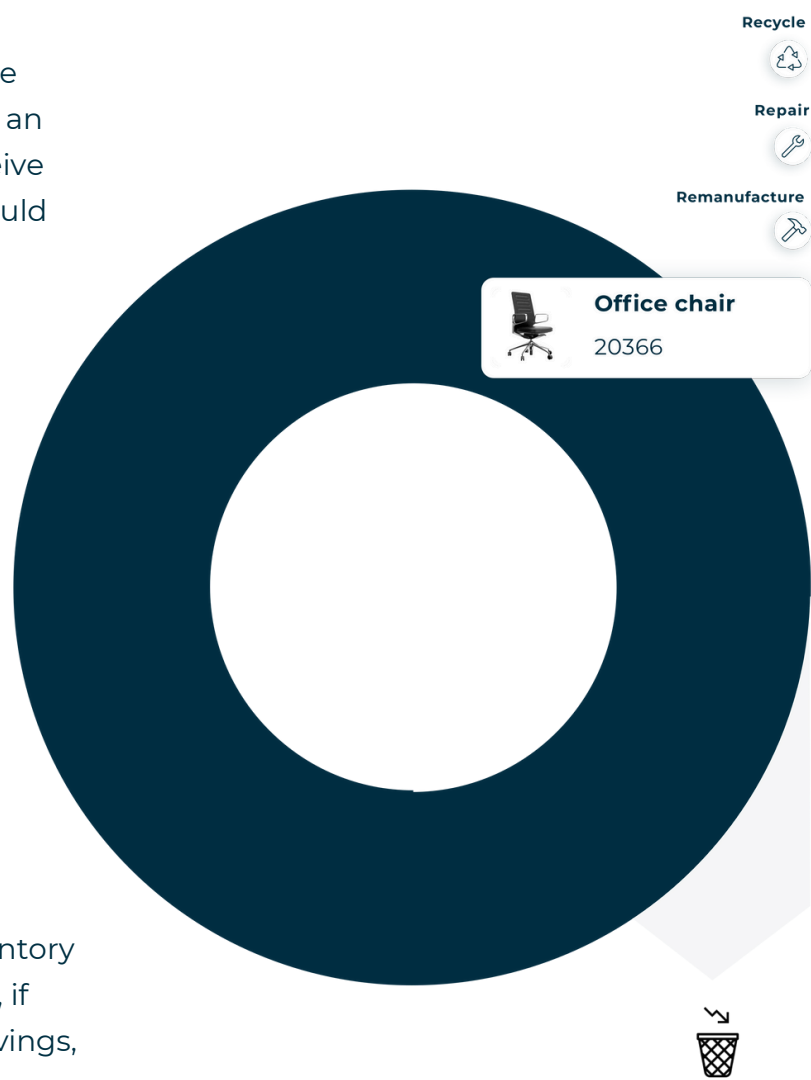
When selling, we offer you a price suggestion based on the market price of the inventory. This means that there is no tax benefit in kind and you save yourself time-consuming research work.



STEP 2 - COMING NEXT

Refurbishment and remarketing

In order to increase the scale of return and also to return old and broken inventories to the cycle, we work with partners such as IT refurbishers and furniture refurbishers. Our partners pick up the items directly at your location, make an offer immediately and you even receive money for inventories where you would have previously payed for disposal.



By selling to IT recyclers, your IT inventory receives a certified data erasure and, if desired, a certification of the CO2 savings, which can be reported in the company balance sheet.

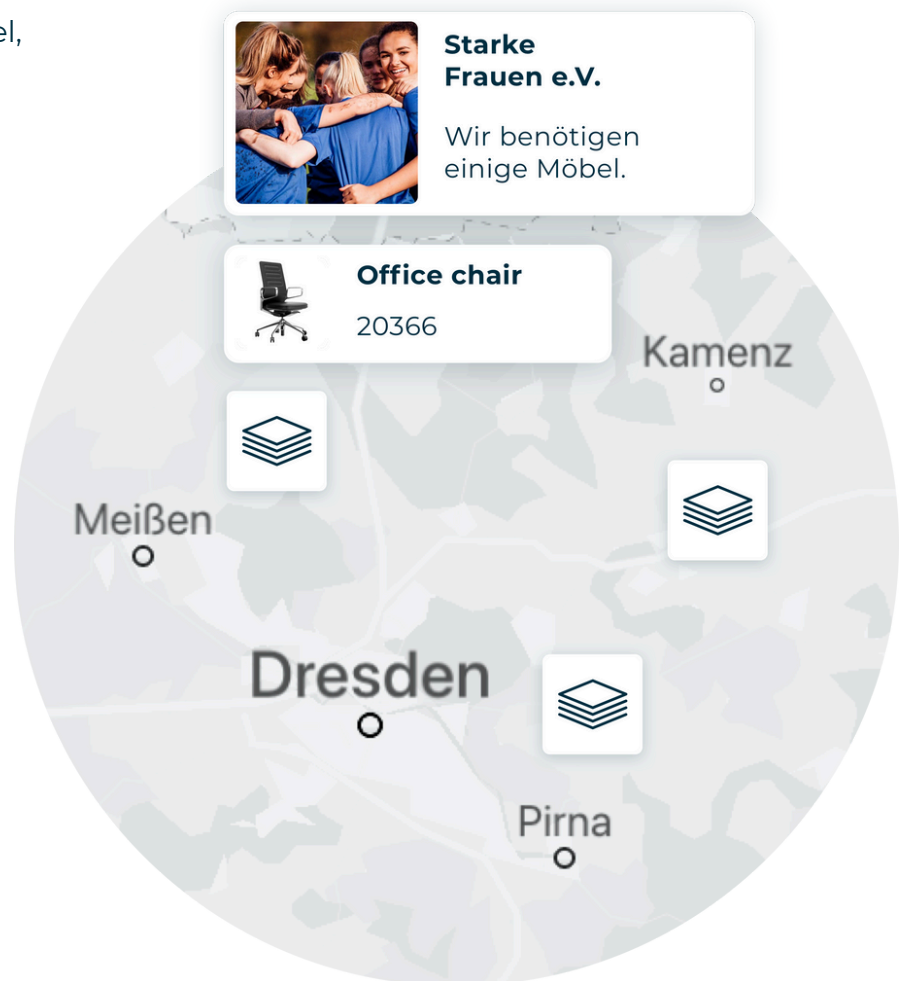
Sustainability is key all the way: When repair and further use is no longer possible, the individual parts are disassembled down to the material level and recycled to have maximum efficiency.

STEP 3 - COMING SOON

Support non-profit organizations

In the third step, a local network is established in which items that are no longer needed can be exchanged and donated. Possible recipients of the donations, such as schools, associations and non-profit organisations, are connected with companies in the role of donors on a local basis.

By donating to associations and organisations in the region, value is created not only on an ecological level, but also on a local and social level.



Advantages of the Circularity Hub

Cost savings

Conventional scrapping processes are not only harmful to the environment but also expensive.

Companies with 250 employees save an average of €14,140 per year with the Circularity Hub compared to conventional scrapping. With a workforce of 10,000 employees, enterprises can even save an average of over half a million Euro.



Advantages of the Circularity Hub

Saving CO2 emissions

By reusing objects instead of scrapping them a lot of CO2 can be saved, which would be generated by the production of new equipment and furniture.

To illustrate: If a company with 5000 employees scraps its inventories instead of passing them on, it would have to plant 25,000 trees each year to compensate, in order to achieve the same CO2 savings.



Change together

Discuss with us now the next steps to implementing the Circularity Hub in your seventhings inventory manager.

[Free Trial](#)

**For more circular economy and
less waste**